

## **Aussies Unite for Fire-fighters in Multi-million Dollar Bushfire Relief Auctions**

*Featuring Collingwoods Dayne Beams 2010 AFL Premiership Medal.*

Lloyds Bushfire Relief Auctions will be online this week with all proceeds going directly to fire affected communities, fire-fighters and volunteers with the first auction online now featuring a 2010 AFL Premiership Medal of the Collingwood Magpies.

“In less than 24hrs since going live our phones have been ringing off the hook, we are astounded with the amount of support from the public, companies and celebrities donating items to support fellow Australians in need,” said Mr. Lee Hames Chief Operations Officer for Lloyds Auctions.

“There will be zero costs and zero fees with 100% of funds donated to charities and fire services including the Red Cross, Salvation Army, Wires and the RFS,” he continued.

“We anticipate to now hold a series of auctions in this next week which could raise millions of dollars due to the huge response from people wanting to donate whatever they can, whether it be an item, service or experience,” said Mr. Hames.

“We will be continuing to publish hundreds of lots in the coming days so we encourage the public wanting to get involved to keep checking the website for updates where I can say we have some very exciting and popular items up for grabs.”

“Victorian Premier Daniel Andrews & NSW Rural Fire Services have stated that cash is critical as charities struggle to sort through donated goods, so this is a perfect way of turning donated items into cash for these communities,” Mr. Hames continued.

“As these unprecedented bushfires tear through Australia, we want to help as many fire-affected lives as possible.”

If you are in a position to donate an item or experience that people can bid on to raise vital funds, or even shout out and promote the 100% Charity Auction head to <https://www.lloydsauctions.com.au/donatenow/>

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